

58_HAIR SERUM 2304PS_HASM_07

Trade Name	Ingredient / INCI name	%
Phase A		
WATER	<i>Aqua (Water)</i>	To 100
HYDROXYPROPYL STARCH PHOSPHATE	<i>Hydroxypropyl starch Phosphate</i>	6
GLYCERIN	<i>Glycerin</i>	2
Phase B		
RESOLVING HAIR	<i>Aqua (Water), Dipropylene Glycol, Polyglyceryl-3 Cocoate, Isopropyl Myristate, Polyglyceryl-10 Laurate, Polyquaternium-80</i>	3
Phase C		
HYDRESIA SF2	<i>Carthamus Tinctorius (Safflower) Olosomes, Water</i>	3
PERFUME	<i>Parfum</i>	0,15
Phase D		
SHAROMIX™ 715	<i>Dehydroacetic Acid, Benzoic Acid, Phenoxyethanol, Ethylhexylglycerin</i>	1
SHAROHYAL MORINGA	<i>Glycerin, Sodium Hyaluronate, Moringa Oleifera Extract</i>	2

PHYSICAL-CHEMICAL DATA



Appearance:
Fluid
Gel emulsion



Color:
Ivory



pH:
4,8 – 5,3

DESCRIPTION

Simple and effective hair serum with **HYDRESIA SF2** (to perform a unique, continuous moisture delivery system), **SHAROHYAL MORINGA** (to protect hair shaft) and **RESOLVING HAIR** (to perform a anti frizz action).

HOW TO USE

Apply on clean hair (wet or dry).

Distribute evenly.

Style as usual.

PROCESSING GUIDELINES

Mix ingredients of **PHASE A** and homogenize till creation of a gel. Add **PHASE B** and mix well. In a separate vessel, mix ingredients of **PHASE C**, adding slowly perfume to **HYDRESIA** while mixing @400 rpm. Mix for 20 minutes and add to bulk.

Add ingredients of **PHASE D** and mix well.